



GOLD IS BACK IN A BIG WAY

Gold had a huge year in 2025, climbing over **65%** from \$2,623 to \$4,339. That momentum hasn't slowed in 2026 and prices are already up nearly **8%**, hovering around **\$4,630**.

This isn't flying under the radar. Major **banks** and **financial institutions** are paying close attention and **gold** is firmly back in the **global** conversation.

What's more interesting is how **mainstream** it's become. Even **Costco** is now selling **gold**, reportedly moving more than **\$200 million a month** to everyday consumers as a hedge against softer retail margins.

The Catch: Gold Isn't Cheap to Buy

With this **level of demand**, buying physical gold has become expensive. Most brokers and **dealers** are **charging up to 6% above spot**, which quickly eats into any upside.

While 2025 was exceptional, most analysts still expect gold to keep pushing higher through 2026, just at a more sustainable pace. That makes efficient exposure more important than ever.

A Smarter Way to Get Gold Exposure

Buying **physical gold** below spot simply doesn't happen and we're not selling gold, offering investments, financial advice or securities and we're not making promises about returns.

But we do offer something different: **GODL**.

GODL is a token that tracks the price of gold.

- It's referenced to the official LBMA spot price
- 1 **GODL** equals the value of 1 gram of gold
- When gold moves, **GODL** moves with it
- **No storage, insurance or logistics**
- **No inflated dealer premiums**
- **Easy to buy and sell**

Through the **BTS** ecosystem, **GODL** can be accessed at a price reference that is at up to 10% **below LBMA spot**, which is a **big advantage** compared to traditional gold buying.

Why BTS Matters

Access | Alignment | Advantage

GODL is not sold openly - it is available exclusively through BTS, a private membership-based platform designed to align participants with real compliant gold execution.

BTS is not a single product. It is an access layer. Within the BTS ecosystem sit multiple activities and privileges, GODL is one of them and it is intentionally gated.

Membership = Access to Advantage

BTS offers four membership levels.

For those seeking maximum GODL benefit, the Director membership provides full access to the 10% GODL acquisition discount.

For a limited time, BTS memberships are available at 50% off. What This Means in Real Terms (At Today's Prices)

- Director membership cost: \$297.50
- Annual GODL allocation: 4 complimentary GODL tokens
- Vesting: 12 months
- Current reference value of those tokens: \$596
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The GODL allocation alone exceeds the cost of membership at current values.



BTS is not about speculation. It is about alignment with execution, with discipline and with long-term value creation tied to real gold activity.

Limited Window

The **half-price memberships** are limited and are being taken up quickly. Once they're gone, **pricing returns to normal**.

For anyone looking for clean, simple exposure to gold pricing, without the usual friction of physical ownership, GODL inside the BTS ecosystem offers a compelling alternative.

