



Structured Film Finance Within the BTS Ecosystem

Film Finance, the BTS Way

Within the **BTS** platform, film is approached as a structured, execution-based financial activity, not a speculative creative gamble. The **BTS** film division operates behind the scenes, applying the same principles that define the wider **BTS** ecosystem:

- **Radical transparency**
- Real-world execution
- **Disciplined capital deployment**
- Participation without speculation

Our objective is not to "bet on movies" but to engineer repeatable, **low-risk** financial structures that support film production while generating predictable returns that flow back into the **BTS ecosystem**.

Understanding the Risks in Film And How BTS Navigates It

Film is often perceived as high risk due to its association with box office performance, audience taste and creative outcomes. In reality, **the film industry** is financed through several distinct routes, each with very **different risk profiles**.

The four most common routes are:

- Equity investment with royalties – ownership-based, highly speculative, reliant on commercial success
- **Debt financing – fixed-term funding repaid from contracted revenues**
- Rebate and tax credit financing – advances against government-backed incentives
- **Secured loan notes – often wrapped within insurance or completion bonds**

The owners and management of **BTS** have been active in the **film** sector for almost a decade. Through this experience, we have deliberately **avoided the most speculative routes** and instead focus on highly structured arrangements that **reduce exposure to traditional film risks**.

The BTS Film Strategy – Combining Proven Routes

Rather than relying on a single funding mechanism, **BTS** has engineered a model that **combines** two of the most secure routes within **film** finance:

- Debt financing, and
- **Rebate-backed / secured structures**

Through long-standing, collaborative partnerships with:

- Established production houses
- **Streaming platforms and broadcasters**
- Sales agents and film markets

BTS is able to participate in **film-backed ventures** where repayment is linked to contracted, non-speculative revenue sources, rather than audience **performance**.

This deliberate structure **significantly lowers risk** and allows **BTS** to operate within film as a financial facilitator, not a creative stakeholder.

This is execution-backed finance, not box-office speculation.

Why BTS Chooses Debt Over Equity

BTS has intentionally chosen **debt financing** over equity-based film investment for several reasons:

- **Shorter capital lock-up – funds are typically tied up for around 6 months**
- Defined returns – negotiated in advance, usually between 5-15%
- **No reliance on film success – repayment comes from contracts, not audiences**
- Repeatability – the same capital can be deployed across multiple productions per year

This **approach** aligns **with** the **BTS** philosophy **of** access, **not** promises

Bridging Gaps Across the Film Sector

The **film industry** is fragmented into silos: producers, distributors, broadcasters, streamers, and financiers, all operating on different timelines.

BTS acts as a connector within these silos, stepping in precisely where capital timing gaps exist. By doing so, **we help ensure**:

- Productions get off the ground
- **Schedules are maintained**
- Equity dilution is reduced for producers

This role is **practical**, invisible to audiences and **essential** to modern film production.

Returns and the BTS Ecosystem

The **negotiated returns** generated from **BTS** film financing activities are not sourced from member funds.

Important distinction:

All **capital** deployed into **film** ventures comes from **BTS** profits, not from individual members. The resulting **returns** are then shared across the **BTS membership community**, typically in the form of additional **GODL** tokens, reinforcing the ecosystem's value-distribution model.



A Repeatable, Low-Risk Cycle

Because **BTS** focuses on secured, **short-term structures**, this process can be:

- **Repeated multiple times per year**
- **Applied across multiple productions**
- **Scaled without increasing speculative exposure**

This creates a **healthy**, recurring **return** profile that feeds back into the **BTS** platform rather than relying on one-off outcomes.

Film as Part of a Broader BTS Ecosystem

Film is one pillar within the wider **BTS** ecosystem, alongside other real-world initiatives. Members are not asked to speculate, guess or commit **capital** directly.

Instead, they gain:

- **Insight into how real-world projects are financed**
- **Participation in value generated through execution**
- **Exposure without direct operational or creative risk**

In Summary:

- **BTS engages in film through structured, low-risk finance**
- **We avoid speculative equity and box-office dependence**
- **Debt and secured structures are deliberately chosen**
- **Capital is deployed short term (6 months)**
- **Typical returns range from 5-15%**
- **Returns flow back into the BTS ecosystem via GODL**
- **Member funds are never directly used for film financing**